# PTA FOR THE KIDS

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Avon Cleaners
Park Cities PTA Funding Program

Dear PTA President,

Avon Cleaners values investing in education and our community. As a local business and former parent of Park Cities students, we are excited to invite you to partner with us in supporting our schools. Avon Cleaners is sponsoring a new give-back program, "PTA for the Kids". It's as easy as 1, 2, 3! All we need from you is to help the spread. See details below on **How it Works.**

## How the PTA can join us in supporting local schools!

### How it Works

**Families\* doing business with Avon cleaners:**

1. Identify they want to participate in the "PTA for Kids" program.
2. Identify the specific school/PTA to direct the donation.
3. At the end of each month, Avon will donate 3% of customers monthly sales to the identified PTAs.

*You tell us who counts as family! Parents, Grandparents, Uncles, Aunts, Friends, get them all involved!

Ready to help spread the word? Here are simple ways you can help **promote** "PTA for the Kids" in our community.

KEEP IT CLEAN          AVON CLEANERS

| Email announcement | **Subject:** Join Avon Cleaners in supporting our schools! |
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| | **Message:** Avon Cleaners is sponsoring a new give-back program, "PTA for the Kids". Avon will donate 3% of customers monthly sales to the Park Cities PTAs. |
| | How to get started? Pack up your dirty laundry and drop by Avon Cleaners at 6301 Hillcrest or 4347 Lovers Lane or contact at 214.521.4803 or avoncleaner@gmail.com to schedule pickup and delivery. |
| | Families and friends doing business with Avon cleaners only need to: |
| | (1) Identify that they want to participate in the "PTA for Kids" program, (2) Identify the specific school/PTA to direct the donation. |
| **Post on Facebook** | @avondrycleaners |
| **Post on Instagram** | @avondrycleaners |
| **Online Sign Up** | http://avondrycleaners.com/pta-for-the-kids |

We look forward to partnering with you. If you have any questions, please feel free to contact me directly at stacygodo@gmail.com or 214.356.2794.

Looking forward to a fun year.

Sincerely,


Stacy Godo